



# 2011 Annual Report

For July 1, 2010 – June 30, 2011 Fiscal Year

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## Letter from IFM Director

**The Institute for Family Medicine continues to reduce barriers to quality primary care health care services for disadvantaged children and families through creative partnership and service in non-traditional settings.** The good news is that through this year, we continued, and even expanded the primary health care services provided in these non-traditional settings.

Our mission is to reduce barriers to quality primary health care services, whether those barriers are ones of transportation, cost, language, or trust. We set up small clinics closer to where the patients live or work. We partner with schools and organizations that have already established a relationship of respect and trust with the individuals we seek to serve. And finally, we work creatively with those organizations and other vendors to reduce the cost of the medical care.

This year certainly presented the greatest challenge the Institute for Family Medicine as an organization has faced. We are best known for our creative programs to provide primary health care services to disadvantaged children and families in the St. Louis community. However, the organization was originally developed in 1999 as a mechanism to respond to a request from the St. Louis County Department of Health, to develop a cadre of primary care physicians to provide health care services to the uninsured and underinsured residents of St. Louis County at the three health centers operated by the Department of Health. Once we had developed the physician group and accepted the contract for services through the Department of Health, we began to answer the call of other groups, organizations, and populations throughout the greater metropolitan area by creating innovative programs for health care services to disadvantaged populations in non-traditional settings. The contract with St. Louis County provided a key financial underpinning of the Institute, allowing us to carry out many of our other services to the disadvantaged "on the margin".

Beginning in January 2011, midway through this fiscal year, the Institute for Family Medicine no longer held the contract with St. Louis County. As this fiscal year ends, we are still working to deal with the loss of this financial underpinning. We had to say goodbye to many of our dedicated colleagues, whose services to IFM had been primarily tied to the county contract. All remaining employees made sacrifices in hours. Some vendors also have assisted us through this transition.

We still face significant challenges in the upcoming year. We will seek to expand our grant and donor base, and we will work with our Board of Directors to identify new sources of revenue that are consistent with the mission. Meanwhile, we will continue to respond to those in need of our services.

David C. Campbell, MD, M.Ed

January 12, 2012

# Mission & Vision

**Mission:**

Improve the health and quality of life for disadvantaged children and families by reducing access barriers and delivering quality health care services.

**Vision:**

We envision a community where:

- Every person has a health home
- Quality health services are available and appropriately utilized
- Disparities in health outcomes are reduced
- Community agencies collaborate to improve health services
- A sustainable cadre of health professionals is committed to achieving the vision

# Populations Served

Understanding exactly what we do at the Institute for Family Medicine can be tricky because we offer different services to different people in different locations.

## POPULATIONS SERVED

**▲ CHILDREN & YOUTH**

Services are either at schools or at youth – serving social service agencies

**▲ ADULTS & FAMILY**

Primarily at clinic locations

**▲ NEW AMERICANS**

Services offered primarily to clients of several social service agencies. May overlap with Children & Youth or Adults & Family

**TOTAL SERVED BY POPULATION GROUP**

	2010	2011
CHILDREN & YOUTH	4,533	3,932
ADULTS & FAMILY	28,226	16,549
NEW AMERICANS	1,623	1939

## Children & Youth

Location	Number served - 2011
Hancock Place	630
Bayless	84
Jennings	227
Every Child's Hope	337
Covenant House	232
Crisis Nursery	2064
Youth in Need Head Start	358
Total Children & Youth	3932

## Adults & Families

Location	Number served - 2011
Private Practice	5860
Parkview	257
St Louis County (July – Dec. only)	10,348
Women's Shelter	84
Total Adults & Families	16,549

## New Americans

Location	Number served - 2011
SLPS Welcome School	563
International Institute	985
Vietnamese Clinic	391
Total New Americans	1939

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## People We Serve

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“Martin (not real name) is not speaking yet?” I asked in amazement. I noted that the child’s birthday was one day after my own 3 year-old son’s birthday and my son was talking up a storm! Martin’s caseworker explained that they had traveled a far distance to come to our clinic because they could not find any other pediatric clinic that they could afford because he was not covered by health insurance. He was here for a routine physical. I noted he was on the smaller end of normal for his height and weight. He had a contagious smile and was cooperative through the entire physical--even the finger-stick to check for lead and hemoglobin. Shockingly, his hemoglobin result was extremely low. I discussed with Martin’s mother and caseworker some of the most common reasons for anemia in this age-group and ways to try and increase iron in his diet. I also referred him to our main office for further blood work to investigate the low hemoglobin. During the next couple weeks, I kept in contact with Martin’s mother and caseworker to manage the anemia and ensure improvement. Martin’s mother expressed gratitude for the services we provided at the clinic, as this was one of the first medical visits this 3 year-old child had ever received. We will continue to work toward correcting the medical problems we discovered on this routine physical in hopes that other areas of Martin’s development, such as his speech, will gradually improve and he will have a chance to thrive in all future endeavors. (In the words of one of IFM’s providers.)



An infant at one of our partner agencies (Children & Youth).

Dr. Cass with patient at Parkview (Adults & Families.)



Sister Cecilia with a patient at the Vietnamese Clinic (New Americans).

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# Key Partners

## Community Partners and Supporters

Bayless School District  
Clayton Schools  
Hancock Place School District  
Jennings School District  
Maplewood Richmond Heights Schools  
Special School District  
St. Louis Public Schools  
University City School District  
University Missouri St Louis Student Health  
Catholic Charities Southside  
Crisis Nursery  
Covenant House of Missouri  
Deaconess Parish Nursing  
Every Child's Hope  
International Institute  
Mid America Transplant Services  
St. Louis City Housing Authority  
St Louis County Department of Health  
St. Louis University School of Nursing

## Vendor Supporters

Boyce and Bynum Pathology  
Berland Radiology  
KASS-MSO  
Missouri Baptist Radiology  
MODOCS

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## Who we are

An organization is only as good as its people.

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### Board of Directors

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**Rev. Richard Ellerbrake; Board Chair**

Reverend Ellerbrake is the former president and CEO of Deaconess Hospital in St. Louis. Rev. Ellerbrake sits on the Board of the Mid-America Transplant Service.

**Robert Smith, MD, MBA; Treasurer**

Dr. Smith currently serves as the Market Medical Director of Missouri for United Healthcare of the Midwest.

**Rodney Coe, Ph.D.; Governance Chair**

Dr. Coe is Chairman Emeritus of the Department of Community and Family Medicine of Saint Louis University School of Medicine. He is a sociologist with an interest in geriatrics.

**Nancy Sublette, RN, MHA; Development Chair**

Ms. Sublette currently is the Account Vice President, Public Sector for United Healthcare.

**Lynn Abernathy, MSW; Secretary**

Ms. Abernathy is a case manager at St Louis Effort for AIDS and sits on the Board of the Lupus Foundation and two alumni Boards at Washington University.

**Coleman Sheehan, CPA**

Mr. Sheehan is an accountant with the Moneta Group.

**James Romeis, Ph.D**

Dr. Romeis is a full time faculty at the Saint Louis University School of Public Health.

**Ivory Crockett**

Mr. Crockett is Physician Liaison at St. Alexius and has many years of experience in health care administration and business development.

**Janet Conners**

Ms. Conners is President of Paratus Group, LLC.

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## Staff

### Officers:

- **David C., Campbell, M.D., M.Ed. President and CEO**  
Dr. Campbell is a native of St. Louis and a graduate of Saint Louis University School of Medicine. He is board certified in Family Practice, and has a Masters degree in education from Temple University. He is veteran of 7 1/2 years in the United States Navy, and has over 15 years of experience as a residency program director. Dr. Campbell has served as a national consultant for the American Academy of Family Physicians' "RAP" Residency Assistance Program (1989-2001), St. Louis County Department of Health's Chief Medicine Officer (2000-2006), president of the Missouri Academy of Family Physicians (2006-2007), and Executive Director of La Clinica (2006-2008).
- **Mary Cappel, Vice President and Chief Business Officer**  
Mary has been with the Institute for 11 years, 9 of those as the business manager. Her years of banking and legal experience have been put to good use. The mission of the Institute is what attracted her and still keeps her motivated.
- **Tracy Pestka, R.N. Vice President, Chief Nursing Officer and Practice Manager**  
Tracy has also been with the Institute for 11 years. Tracy had previously worked with Dr. Campbell at the Family Medicine Residency Program at Forest Park Hospital.

### Clinical Team:

- **Kyra Cass, MD, MPH**  
Dr. Kass is a 2004 graduate of Family Practice residency from Maine Dartmouth University and a 2001 MD MPH dual degree graduate from Tufts University. She joined the Institute for Family Medicine in January 2008. Dr. Kass was also a Peace Corps Volunteer in Central Africa after college.
  - **William Feldner, D.O., FAOASM**  
Dr. Feldner is a graduate of Oklahoma State University College of Osteopathic Medicine. He completed his Sports Medicine Fellowship in 1989 and has been in practice in St. Louis since then. He has achieved the award of Fellow of the American Osteopathic Academy of Sports Medicine, demonstrating a high level of expertise in the field of Sports Medicine. He is a Past President of the Academy as well. In addition to his practice with the Institute, he also provides part time services for St Anthony's Urgent Care centers, is a member of the editorial board for the Clinical Journal of Sports Medicine, and is a team physician for Lindenwood University, and USA Volleyball.
  - **Samantha Marquard, MSN, RN, APRN**  
Samantha joined the Institute in 2009. She is a 2008 graduate of St Louis University with a dual Master's degree in nursing (Family NP) and Public Health. She also currently serves as an adjunct faculty at SLU School of Nursing. Previously, she was a Community Health Nurse with an area Federally Qualified Health Center.
  - **Heidi Worabo, MSN, RN, FNP-BC**  
Heidi joined the Institute for Family Medicine in June of 2010. She graduated from Goshen College in Goshen, Indiana with her Bachelor's of Science in Nursing and gained nursing experience in the acute care setting with both general pediatrics and adult cardiac patients. She completed her Masters of Science in Nursing from Southern Illinois University Edwardsville in 2007 as a Family Nurse Practitioner and worked in a pediatric gastroenterology practice prior to joining IFM. She has been adjunct faculty in the Saint Louis University School of Nursing since 2009 and is currently pursuing a Doctorate of Nursing Practice from the University of Missouri-St. Louis.
  - **Abby Borgmeyer, PA-C**  
Abby has been with IFM for four years. She graduated from the Medical University of South Carolina in 2007 with a Master's in Physician Assistant Studies.
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- Julie Ellison, Receptionist  
Julie has also been with IFM for four years. Before joining IFM, she worked in 2 different doctor's offices over 20 years.
- Laura McKinney, Medical Assistant  
Laura is one of the newest to the IFM family. She has been with IFM for three years, and loves working here. Before studying to become an MA, she worked with children of all ages at YMCA as a counselor.

#### **Administrative Team:**

- Hannah G. McClellan, MPH; Program Manager  
Hannah's interest in public health began as a Peace Corps Volunteer in West Africa after college. After obtaining her Master's degree from Boston University in 2000, she worked for a non-profit in Pennsylvania before returning to St Louis, her hometown. She joined the Institute in 2004. She oversees grant and external programs and assists with partner liaison. Hannah also writes grants.
- Peggy Palmer, Development and Event Coordinator.  
Peggy joined the Institute in June 2010. She oversees fundraising efforts and events for the Institute.
- Michelle Schmitt, Administrative Assistant  
Michelle joined the Institute as an Administrative Assistant in August 2006. She provides general administrative support to the Vice President/CBO, and has helped plan events and assist with fundraising. She enjoys seeing the diversity that IFM is involved with, and believes strongly in the mission of providing services to the underserved.



Institute staff from left to right, standing: Abby Borgmeyer, Dr. William Feldner, Tracy Pestka, Mary Cappel, Julie Ellison, Laura McKinney, Samantha Marquard, Dr. David Campbell.

Seated, left to right: Peggy Palmer, Heidi Worabo, Michelle Schmitt, Hannah G. McClellan

Not pictured: Dr. Kyra Cass.

# Grants and Donations

## Grants Received 2010-2011

Funder	Purpose	Length of Grant	Amount Funded
St. Anthony Medical Center	Women's Shelter	1 year	\$5,000
Weyerhaeuser Company Foundation	Welcome School	1 year	\$5,000
Daughters of Charity Foundation of St Louis	Youth in Need Head Start	1 year	\$10,000
Anthem Blue Cross & Blue Shield Foundation	Vietnamese clinic	1 year	\$20,000

## Donations Received 2010-2011

### \$2,500 and up

Anonymous  
Healthlink

### \$1,000 - \$2,499

Anonymous  
Rodney & Elaine Coe  
Drury Hotels  
Enterprise Holdings  
KASS – MSO  
Norma Stern  
Nancy Sublette

### \$500 – \$999

Administaff  
Boyce & Bynum Pathology Labs  
Diane Brockmeier  
Shirley Brethauer  
Carondelet United Church of Christ  
Anne Cox  
James & Jennifer Lynn  
Reach Out Healthcare America  
John & Marva Warmington

### \$200 - \$499

Mark Campbell  
James Delong  
Alan Erdman  
John Hartweger  
Robert Mecham

Bill Rable

Joyce Reese  
Libby Reuter  
South Side Sisters  
Suzanne VanPatten

### \$100 - \$199

Steve & Patricia Berry  
Linda Bock  
Josh Borgmeyer  
Gerald Browning  
Tom Byrd  
Susan Decker  
Robert Dierberg  
Tara Eads  
Marion Gauer  
Helen Hanna  
Jacqueline Kelly  
Joyce Laws  
Travis Laws  
Vickie Maxwell  
Moxi Events  
DiAnne Mueller  
Ken & Lou Piotrowski  
John Riley  
Barry Sargeant  
Andrea Schutte  
Robert Smith  
E. Lee Taylor  
Tricia Zimmer Ferguson

### Up to \$99

Anonymous  
Tracy Bequette  
John Burke  
Darlene Cooper  
Brenda Crisp  
Debra D'Arcy  
Deaconess Parish Nurse Ministries  
Brian Forinash  
Byron & Carolyn Golfin  
Shirley Hilbert  
Don Hudson  
Arthur & Ida Jane Iseli  
Kelly Johnson  
Leo Kreider  
Brian & Sheila Leander  
Chris Owens  
Emily McDowell  
Marie Mueller  
Rob Riti  
James & Geri Ryan  
Mary Ann Schoemehl  
Russell & Ellen Streib  
Valerie Thaxton  
Bille Vitale  
Pamela Wallace  
P. Wells  
Jacqueline Welkene

# Financial Statement

For fiscal year July 1, 2010 through June 30, 2011

## Revenue

Contracts.....	\$929,840
Grants & contributions.....	\$303,755
Program (patient billing and Medical Director fees).....	\$1,027,039
Interest.....	\$38
Fundraising net.....	\$12,768
Other revenue.....	\$18,005
<b>Total Revenues.....</b>	<b>\$2,291,445</b>

## Expense

Program services.....	\$1,770,330
Administration.....	\$357,671
Fundraising expense.....	\$22,960
<b>Total expenses.....</b>	<b>\$2,150,961</b>

## Current Fund

Revenue in excess of expense.....	\$140,484
Net assets on 6/30/10.....	-\$660,280
Net assets on 6/30/11.....	-\$519,796

\*From 2011 990

Address questions to: Mary Cappel, Vice President & Chief Business Officer  
 (314) 849-7669 (105)